

State of North Carolina Office of the Governor

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GOV. EASLEY ANNOUNCES \$1 MILLION DONATION FROM BLUE CROSS AND BLUE SHIELD OF NORTH CAROLINA TO STATE'S DISASTER RELIEF FUND

Urges People To Continue To Donate And Volunteer For Relief Effort

RALEIGH – Gov. Mike Easley today announced that Blue Cross and Blue Shield of North Carolina is donating \$1 million to the North Carolina Disaster Relief Fund to aid victims of recent storms. BCBSNC is the first major corporate contributor to the fund.

"Many of our residents across the state are in need of basic resources right now and need our help to return their lives to normal," said Easley. "Blue Cross and Blue Shield has stepped up and offered a generous donation to help rebuild communities hard hit by the seven storms ensuring that our citizens will be back on their feet quickly."

The relief fund will supplement state and federal government aid to storm victims, including providing food, medicine and other relief supplies.

"Blue Cross and Blue Shield of North Carolina has been a good neighbor to the people in this state for more than 70 years, and good neighbors help out when their friends face difficult times," said Bob Greczyn, BCBSNC president and chief executive officer. "Western North Carolina has been particularly hard hit this year, with entire communities being damaged or even destroyed in some cases. We hope this donation will help provide comfort, support and assistance to those who have had their lives turned upside down by these storms."

BCBSNC made donations of \$1 million for hurricane relief following Hurricane Floyd in 1999 and Hurricane Isabel in 2003.

Gov. Easley also urged people to continue to donate items, time and money to the victims of the recent storms. Residents across North Carolina, especially in the west, are in need of the following items:

- Non-perishable canned foods (especially canned meats and fruit)
- Powdered Milk
- Cleaning Supplies (disinfectant, laundry detergent, dish detergent)
- Baby Supplies (diapers, wipes)
- Paper Products (paper towels, bathroom tissue)